



November, 2016

Dear Potential Iowa Geothermal Conference Exhibitor,

On behalf of the Iowa Geothermal Association, we invite you to participate as an exhibitor of the Geothermal: From the Ground Up Conference to be held at Prairie Meadows in Altoona, Iowa on March 20-21, 2017.

As you may know, the attendees of this conference come from companies interested in geothermal education throughout Iowa. We will be targeting builders, architects and industry professionals to attend. Participants will learn new skills and industry trends through the educational sessions and be rejuvenated and re-energized from our motivational opportunities. Industry professionals from Iowa will have a terrific opportunity for education, motivation and to network with others in the field, including you.

We invite you to take advantage of this exciting event to gain valuable exposure for you and your company with a concentration of 250-300 industry professionals. Please review the enclosed exhibitor levels to determine which level of sponsorship and benefits you would like to receive:

- Gold Exhibitor
- Silver Exhibitor
- Sponsorships

Monday will feature a Trade Show floor reception with door prizes and cash bar from 5pm to 7pm. Tuesday's exhibit hall hours are listed on the agenda available at www.iowageothermal.org

Once you determine your level of participation, you may register online by clicking on the exhibitor registration link provided at www.iowageothermal.org.

Your payment and an electronic logo must be received by February 28, 2017 if you wish to have it included in our conference materials. The exhibitor space is limited and is on a first come basis so please don't delay! If your sponsorship includes an exhibit booth and you require electricity, internet access or any other services, you must note that on the Exhibitor/Sponsor Application. Additional charges may apply.

If you have any questions, please contact Dave Gilmore at 319-826-5262 or email me at davegilmore@iowageothermal.org. Thank you for your support. We look forward to seeing you in March!

Sincerely,
Dave Gilmore
Event Coordinator

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Exhibitor Levels GEOTHERMAL: FROM THE GROUND UP 2017 IGA CONFERENCE

Gold Exhibitor \$1,000

- Two 8x10 booths, *additional booth space may be added at a price of \$250.*
- Registration for up to three company representatives
- Sponsor logo in conference materials and IGA website if submitted by February 1, 2017
- Signage at registration and logos running on screens in the exhibit hall
- Receive full page advertisement placed in conference folder, if submitted by February 1, 2017
- Gold exhibitors can choose their booth location *see below, exhibit booth details
- Receive an email list of registered attendees prior to conference for premarketing.

Silver Exhibitor \$500

- One 8x10 booth, *additional booth space may be added at a price of \$250.*
- Registration for one company representative
- Sponsor logo in conference materials and IGA website if submitted by February 1, 2017

Sponsorships

- Company logoed conference bags (\$1000); Name tag lanyards (\$600), Pens (\$400); Breakfast sponsor (\$500), Break(s) Sponsor (\$300); Lunch sponsor (\$700).
- Sponsor logo in conference materials, if submitted by February 1, 2017
- Exhibit space and complimentary registration to the conference are not included in this level.

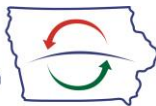
*Please Note:

Additional Attendees: IGA has extended a special price of \$100 to any additional exhibitors from your company, other than those allotted by your sponsorship level. Please have them individually register online as an Additional Staff Person or if completing a paper form, include their name on a blank page. These exhibitors will not be allowed to earn CEU credit for this price. If they wish to attend sessions for CEU credit, please have them register as a regular attendee at the IGA website at www.iowageothermal.org.

Exhibit Booth Details: If you choose a level that includes an exhibit booth, the booth size is 8 X 10 with an 8'skirted table, ID sign, 110v electricity, two chairs & wastebasket. We will not have pipe and drapes, plan your exhibit accordingly. Additional booth space may be requested for a price of \$250. Gold exhibitors will have preference on their exhibit space on a first come basis to be determined by space availability and receipt of payment. Also note that the booth set-up time is on Monday, March 20 from Noon to 4:00 p.m. The time to dismantle the booths and move out is Tuesday, March 21 starting at 4 p.m..

Guestrooms: A block of guestrooms is reserved at Prairie Meadows Hotel, 1 Prairie Meadows Dr., Altoona, IA 50009. Rooms are reserved for the 2017 Iowa Geothermal Conference for a discounted rate of \$109+ tax for the evenings of Sunday, March 19 through Tuesday, March 21, 2017. Individuals are responsible for placing their own reservations at their own expense. Call for reservations at 515-957-3000 or 800-325-9015. Register online at www.prairiemeadows.com using a **Group Code: 03062017IAG.** **Reservations need to be booked prior to February 15, 2017** for this discounted rate.

Large Equipment Display: If you wish to bring large equipment to display in the Prairie Meadows parking lot, you must register as a gold sponsor and contact Dave at davegilmore@iowageothermal.org with weight and size details before February 1, 2017.



GEOHERMAL: FROM THE GROUND UP
2017 IGA CONFERENCE, MARCH 20-21, 2017
Prairie Meadows Hotel & Conference Center
1 Prairie Meadows Dr., Altoona, IA 50009

2017 EXHIBITOR/SPONSOR REGISTRATION FORM

REGISTER ONLINE AT www.iowageothermal.org

The Iowa Geothermal Association is offering you the unique opportunity to exhibit your products to the Iowa buyers you are trying to reach! Don't miss this opportunity to get your company name and products in front of existing and potential buyers.

Contact Person: (first) _____ (last) _____

Company: _____

Address: _____ City: _____ State _____ Zip _____

Phone: (_____) _____ Fax: (_____) _____

Email: _____ Website: _____

Name of Representative(s) staffing booth: _____

Company name to be used on booth ID sign: _____

Gold Exhibitor: @\$1,000 \$ _____
(Includes two 8x10 exhibit booth, three staff conference registrations)

Silver Exhibitor: \$500.00 \$ _____
(Includes one 8x10 exhibit booth, one conference registration)

Sponsorship options: Company sponsored bags/\$1000; Company sponsored lanyards/\$60.00, Lunch/\$700; Breakfast sponsor/\$500; Pens/\$400; Break(s)\$300 each \$ _____

(Does NOT include an exhibit booth or conference registration. Registration may be added at the regular rate.)

Each Additional Booth Space: #of spaces _____ @ \$250.00 ea \$ _____

Additional Staff person *(above what is included in sponsorship): _____ #of people X \$100 ea. \$ _____

(Additional staff (list names separately on blank page) **Total** \$ _____

***110v electricity is provided; if internet or other services for your booth are needed, please list it below. Additional charges may apply.** _____

***If you wish to be included in our marketing materials, please submit an electronic logo with this completed application (by February 28, 2017) to davegilmore@iowageothermal.org**

Check your payment method: (Space is not guaranteed until payment has been received.)

Check enclosed, made payable to: IGA

Check being processed and will be sent **before March 1, 2017**

Credit Card: Account#: _____

Expiration date: _____ Security Code _____

Card Billing Address (Street, City, State, Zip) _____

Name on card (print): _____ Card holder signature: _____

Guestrooms: Through Feb. 15, 2017 a block of guestrooms is reserved at Prairie Meadows Hotel, 1 Prairie Meadows Dr., Altoona, IA 50009 **at a discounted rate of \$109 + tax for the evenings of Sunday, March 19 through Tuesday, March 21, 2017.** Individuals are responsible for placing their own reservations at their own expense. Call for reservations at 515-957-3000 or 800-325-9015. Register online at www.prairiemeadows.com using a Group Code: **03062017IAG**

YOU MAY REGISTER ONLINE AT www.iowageothermal.org

Or return this form, payment and an electronic logo by March 1, 2017 to:

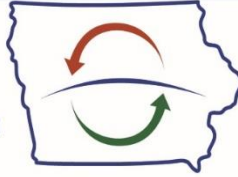
IGA, 2200 NW 159th Ste. 400-PMB261, Clive, IA 50325

Contact Iowa Geothermal Association at www.iowageothermal.org

Tuesday March 21, 2017 Workshop Schedule - **SUBJECT TO CHANGE**

6:00am – 7:30am Registration & Breakfast – Exhibit Hall Opens 6:30am

Skinner A	Skinner B	Skinner C	Grandquist
First Session 7:30am – 9:30am			
1A OSHA UPDATE 2 CEU Safety John Barber	1B TBD TBD	1C Servicing Gas Heat Equipment 2 CEU HVAC/R or Hydronics or Plumbing Cory Paeper	1D Solar with Geothermal & Website Analytics Non-CEU Jeremy Lang
9:30am – 10:00am Break – Exhibit Hall Open			
Second Session 10:00am – Noon			
2A 2015 UPC Update 101 2 CEU Code or Discipline John Barber	2B TBD TBD	2C Our Changing Industry 2 CEU HVAC/R or Hydronics or Plumbing Cory Paeper	2D Geothermal Hydronics 2 CEU HVAC/R or Hydronics or Plumbing Jeremy Lang
Noon – 12:45pm Lunch – Keynote Speaker Mark Eatherton and Annual Meeting			
12:45pm – 1:30pm Dessert in Exhibit Hall			
Third Session 1:30pm – 3:30pm			
3A 2015 UPC Update 102 2 CEU Code or Discipline John Barber	3B TBD TBD	3C Mechanical Code: How to Find What You Are Looking For 2 CEU Code Cory Paeper	3D Indoor Air Quality 2 CEU HVAC/R Iyhab Hasan
3:30pm – 4:00pm Break – Exhibit Hall Open			
Fourth Session 4:00pm – 6:00pm			
4A 2015 UPC Update 103 2 CEU Code or Discipline John Barber	4B TBD TBD	4C Jobsite Safety 2 CEU Safety Cory Paeper	4D The Effect of Static Pressure on Air Systems 2 CEU HVAC/R Iyhab Hasan
All day attendance in Skinner A will earn all CEU's needed to renew Plumbing license for 2017 with the Iowa Plumbing & Mechanical Systems Board!!			
All day attendance in Skinner C will earn all CEU's needed to renew HVAC/R or Hydronics or Mechanical license for 2017 with the Iowa Plumbing & Mechanical Systems Board!!			
Well Contractors can only claim 2 contact hours of safety training each 2-year period!! Classes cannot be repeated in each 2-year cycle!!			



Prairie Meadows
1 Prairie Meadows Drive
Altoona, IA 50009

IOWA GEOTHERMAL ASSOCIATION TRAINING DAY

March 20, 2017
8:00 AM to 5:00 PM

“Basics of Radiant Heating and Cooling”

Mark Eatherton / Executive Director RPA

*****Pending Approval for IPMSB 8 Hours CEU Discipline*****

***** Free to IGA Members Registered by 1/20/2017 For The 2017 IGA Conference *****

IOWA GEOTHERMAL ASSOCIATION CONFERENCE RECEPTION

March 20, 2017
5:00 PM to 7:00 PM
Exhibitor Hall

Open to All Registered Conference Attendees & Exhibitor Guests



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IOWA GEOTHERMAL ASSOCIATION CONFERENCE

March 21, 2017
6:00 AM to 6:00 PM

Breakfast / Over 40 Exhibitors / Training Sessions / CEU's / Lunch

All day attendance in Skinner A Room will earn all CEU's needed to renew Plumbing license for 2017 with the Iowa Plumbing & Mechanical Systems Board!!

All day attendance in Skinner C Room will earn all CEU's needed to renew HVAC/R or Hydronics or Mechanical license for 2017 with the Iowa Plumbing & Mechanical Systems Board!!

Go to www.iowageothermal.org for more information.